

# A - X

of our Products and Services



<p><b>A</b></p> <ul style="list-style-type: none"> <li>• Acrylic Displays</li> <li>• Activations</li> <li>• Advertisements</li> <li>• Alumni Programs</li> <li>• Animations</li> <li>• Articles</li> <li>• Augmented Reality Experiences</li> </ul>	<p><b>B</b></p> <ul style="list-style-type: none"> <li>• Billboards</li> <li>• Blogs</li> <li>• Booths</li> <li>• Brand Audits</li> <li>• Brand Books</li> <li>• Brand Messaging</li> <li>• Brochures</li> <li>• Building Wraps</li> <li>• Business Card Rebranding</li> </ul>	<p><b>C</b></p> <ul style="list-style-type: none"> <li>• Calendars</li> <li>• Candidate Experience</li> <li>• Career Sites</li> <li>• Career Journey Graphs</li> <li>• Cartoons/Caricatures</li> <li>• Chat Bots</li> <li>• Cinemagraphs</li> <li>• Collateral Designing</li> <li>• Competitive Analysis</li> <li>• Content Strategy</li> <li>• Copywriting</li> <li>• Culture Transformation through communications</li> </ul>
<p><b>D</b></p> <ul style="list-style-type: none"> <li>• 3D Art</li> <li>• 3D Renders</li> <li>• Digital Activations</li> <li>• Digital Kiosks</li> <li>• Digital Marketing</li> <li>• Diversity Branding</li> <li>• Doodles</li> </ul>	<p><b>E</b></p> <ul style="list-style-type: none"> <li>• E-books</li> <li>• Employer Value Proposition</li> <li>• Emailers</li> <li>• Email Signatures</li> <li>• Employee Engagement Interventions</li> <li>• Event Management</li> <li>• Event Sponsorships</li> <li>• Explainer Videos</li> </ul>	<p><b>F</b></p> <ul style="list-style-type: none"> <li>• Fabrication</li> <li>• Facebook Branding</li> <li>• Factsheets</li> <li>• Flyers</li> <li>• Folders</li> </ul>
<p><b>G</b></p> <ul style="list-style-type: none"> <li>• Gaming</li> <li>• Gift Kits</li> <li>• Giveaways</li> <li>• Gifs</li> <li>• Glassdoor Branding</li> <li>• Graffiti</li> <li>• Graphic Designs</li> <li>• Guerilla Marketing</li> <li>• Gen Z Slangs Branding</li> <li>•</li> </ul>	<p><b>H</b></p> <ul style="list-style-type: none"> <li>• Hackathons</li> <li>• Handouts</li> <li>• Hashtag Branding</li> <li>• Holofans Activations</li> <li>• HR Consulting</li> </ul>	<p><b>I</b></p> <ul style="list-style-type: none"> <li>• Illustrations</li> <li>• Immersive Booth Experiences</li> <li>• Influencer Marketing</li> <li>• Infographics</li> <li>• Instagram Branding</li> <li>• Internal Communications</li> </ul>
<p><b>J</b></p> <ul style="list-style-type: none"> <li>• Job Banners</li> <li>• Job Descriptions</li> <li>• Jobgrams</li> <li>• Job Tiles</li> </ul>	<p><i>Potassium</i></p>	<p><b>L</b></p> <ul style="list-style-type: none"> <li>• Landing Page Development</li> <li>• LinkedIn Strategy</li> <li>• Logo Designing</li> <li>• Listicles</li> </ul>

- Magazines
- Memes
- Merchandise Production
- Micro-Blogging
- Millennial Appetizer-style Engagement Programs
- Mobile Applications
- Moment Marketing
- Motion Graphics
- Murals

M

- Newsletters
- Newsjacking

N

- Office Branding
- Omni-Channel Marketing
- Out Of The Bulb Ideas
- Outsource Employer Branding

O

- PDFs
- Personal Branding
- Pin-up Cards
- Posters
- Postcards
- Point of Views (POVs)
- PR
- Presentation Rebranding
- Purposeful Job Descriptions

P

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- Recruiter Pitches
- Referral Campaigns
- Research

R

- Screensavers
- Social Media Management
- Social Media Images
- Social Media Posts
- SocialHR
- Standees
- Stickers
- Strategy

S

- Talent Surveys
- Thought Leadership
- Touchpoint Branding
- Transparent Videos
- Twitter Branding

T

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RA  2

- 360 Degree Videos
- Video Brochures
- Video Production
- Video Scripts
- Virtual Reality Experiences

V

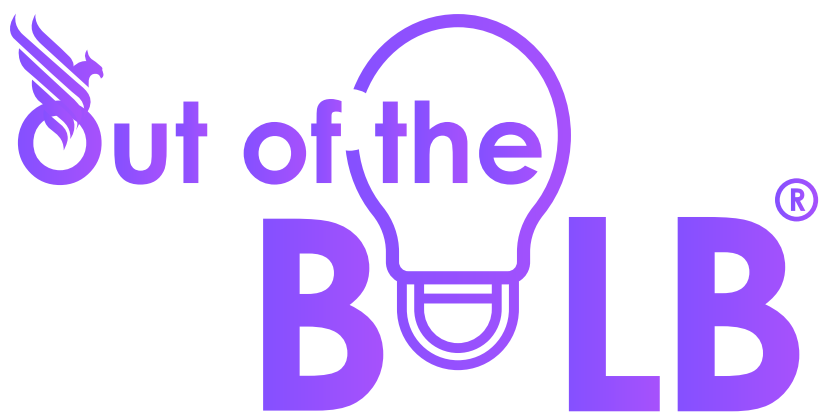
- Wallpapers
- Website Designing and Development
- Whatsapp Branding

W

- X Factor Branding (Differentiators)

X

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